

Not just magnitude but also the direction!

VECTOR

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JEWEL IN THE CROWN- NBA ACCREDITATION FOR VIDYALANKAR POLYTECHNIC!

Vidyalankar Polytechnic (VP) has been accredited by the National Board of Accreditation (NBA) for all the three programs of Information Technology, Electronics & Telecommunication and Computer Engineering. This remarkable achievement has enabled VP to be in the elite league of accredited educational institutions of India.

All the programs of VP have been accredited for the period of two years, i.e. (2017-18 and 2018-19). As a part of the accreditation process, NBA expert team visited the campus during December 15-17, 2017 and meticulously evaluated all the three programs, under Tier II system. A team of three Experts of Computer Engineering, Electronics and Telecommunication and Information technology programs along with the Chairperson Prof. Sanjiv Jain (Vice Chancellor, SMVDU, Katra, J&K) conducted the accreditation process. The Committee members of all the respective departments assessed the programs following the lines of AICTE norms rigorously, which included institutional and academic monitoring based on criteria.

What is Accreditation?

Educational accreditation is the evaluation of an educational institution or program by an independent body of



professionals. Accreditation helps ensure that regardless of the institution or department's mission, the academic offerings meet standards set by the accrediting body. Accreditation becomes very important to ensure the standards of educational policies and methodology of an institute.

Importance of Accreditation
Accreditation is a process in which certification of competency, authority, or



credibility is presented. It provides quality assurance, giving credit where it is due for some clearly visible and demonstrable strategies of academic activities and objectives of the institutions, known to be honestly pursued and efficiently achieved by the resources currently available

with a potential for continuous improvement in quality for effective growth.

Benefits of accreditation

Quality Education: Students are assured of quality education in accredited institutes. It helps to meet local, state, national, and international requirements and standards.

Financial aid opportunities: Students are assured to obtain financial assistance if the institution they are attending has

got the accreditation from government recognized bodies such as AICTE, NBA. **Job Options:** Most employers prefer to hire job applicants who have gained their education from accredited institutions.

National Board of Accreditation (NBA), the only authorized accreditation body in the country to undertake accreditation of technical education programs was established in September 1994 by the All India Council for Technical Education (AICTE), a statutory body of the Government of India. NBA has evolved and established a 3-step process for assessment and accreditation of programs at Diploma/Undergraduate/Postgraduate levels in various programs in Engineering & Technology, Management, Pharmacy and Hotel Management and Catering Technology.

VP has left no stone unturned to achieve NBA accreditation and in this regard the staff members worked hard day and night. The Committee not only appreciated the dedication of the faculty members but also appreciated the efforts taken by them. Our management also played a spirited role in this regard. Their guidance and motivation inspired us to strive harder to bring the best out of us. It is a proud moment for all associated with Vidyalankar Polytechnic as this jewel adds glory to our dedication.

Vidyalankar Launches Its Studies Abroad Wing “AdmitAbroad”



The name says it all! Vidyalankar launches its study abroad wing “AdmitAbroad” -this division will cater to all needs of students flying abroad. Vidyalankar announced the operation of this wing on 16 March in its flagship event “PLAN USA”. The event was specially organized for second year students to make them aware about the complete process in detail so that they can plan in a much better way.

AdmitAbroad had invited eminent speakers who are experts in their fields. The key note speaker for the event was Mr. Ryan Pereira, regional lead for “Education USA” – USIEF the official body of the US government for studies in

USA. Ryan gave brilliant insights about “Why study in USA?” and major importance was given on eligibility and quality of education. He also touched upon many important points like the application process, how to write SOPs and LORs and how to earn scholarship in USA. He also touched upon briefly on the pre-departure orientation. AdmitAbroad will be closely working with USIEF for various activities for education in USA. Ryan Pereira: “Focus on improving your profile that looks attractive to top universities. Do internships, do research, do live projects.”

Prof. Manoj Saigal, the expert quant faculty who has more than 20 years’ ex-

perience, elaborated the structure of GRE and how to attempt questions in quant to score maximum in this section. He also stated that quant section of GRE is usually most scoring section for engineering students as they naturally are good in mathematical analysis.

Prof. Jayanti Das, the expert verbal faculty who has more than 28 years of experience, explained how and why usually it is tough to score high in verbal for technical students. In her brief session she highlighted how one should start preparing for Verbal section of GRE that will eventually work for TOEFL at a later stage. Her quick tricks to remember words were most liked by the students.

Ms. Shweta Apte, the F1 visa and Admission Consulting specialist gave a complete insight on how one should approach admissions consulting after the GRE and TOEFL score are out. She also talked about the university shortlisting, importance of SOP and LORs and finally the last stage - F1 student Visa clearance. Ms. Shweta Apte: “Play your cards smartly to get admits from your dream universities, you can make US pay for your education.”

Overall the session touched upon every aspect of studies abroad. The event was specially planned for Vidyalankar Institute of Technology students (VIT) and also announced ON CAMPUS GRE/TOEFL Coaching batches.

VSIT Tantra Vihar 2018



To motivate students for research and development activities through projects, Final Year Project Quality Assurance Committee of VSIT organized **Inter-Collegiate Project Exhibition and Competition-“Tantra Vihar”** on Tuesday, 13 March. The students of Information Technology, Commerce and Management exhibited their projects. There were 62 selected projects out of which 32 projects were from TY B.Sc. IT, 22 projects from Commerce and Management and 8 projects from FY B.Sc. IT.

Judges for the exhibition were Mr. Murali Anantha, IOT Consultant and Mr. Anil Joshi, IT Consultant for B. Sc. IT and Jitendra Aphale, Director, LI Trading Pvt Ltd for Commerce and Management.

Winners of Tantra Vihar 2018:

First Prize winner from B.Sc. IT was “Bus detection for Blind using RFID” developed by Tejashree Karnik and Ruchika Polasa. This project focused on the problems that are faced by visually-challenged people while waiting for public transport. To address this, students came up with an idea using RFID tags (to be placed on buses) and RFID reader (on the bus stop) which will tell the visually impaired, the details of the bus which has arrived when a bus comes in the range of the RFID reader.

Second Prize winner from B. Sc. IT was “Placement Cell App for VSIT” developed by Ninad Parab and Gursimran Singh. V-Place app designed for VSIT Placement Cell aimed to reduce the amount of manual work needed for maintaining the records of each and every student in VSIT. This app allows students to keep a record of all the up-

coming events related to placement and to keep a track record of their performance as well.

Third Prize winner from B.Sc. IT was “NSS activity Monitoring System” developed by Vicky Yadav and Dinesh Nadar. This is the first Website of VSIT NSS (National Service Scheme). It addresses the volunteers about daily activities and their own activity record, Achievements, Reports and many more.

First Prize winner from Commerce and Management is “Study of Financial Analysis of Stocks with Selected Indicators” by Pancharatna Ahinave. This project contains Technical analysis of stocks with selected indicators. Also to simplify various technical chart patterns, buy and sell signals and how traders predict the stock price moment to understand proven strategies to earn huge profit.

Second Prize winner from Commerce and Management was “Monetary policy and its effects on the GDP”. It effectively manages the money supply that helps ensure that prices for goods and services accurately reflect changes in supply or demand for those goods and services.

Third Prize winner from Commerce and Management was “A study on ethics and code of conduct followed by Syntel” by Anand Sadanagiri. This project contains relevance of code of conduct in an organization.

The greatest takeaway of this event was the spirit of healthy competition among participants to compete with each other at an intellectual level. The judges appreciated the efforts taken by the students and their enthusiasm. They also suggested a few tips to enhance the quality of projects.

- Leena Jadhav
Assistant Professor, VSIT



Industry Interaction- VSIT

VSIT believes in the holistic development of students. Industry Institute Interface Committee is an integral committee of VSIT that believes in nurturing an active interface to provide proper practical training through interaction, projects and industrial visits. The key goal of IIIC is to achieve a symbiotic blend of academic and industry to bridge the gap between theory and practical and more importantly make them employable. An industrial visit was arranged by IIIC for all IT students of Vidyalkar School of Information Technology to Red Hat India Pvt. Ltd., Hadapsar, Pune on 19 January. The students got first-hand information of Red Hat which is a version

of Linux. First year students of Management acquired knowledge regarding stationery and management on their visit to Sundaram Books, Palghar on 24 February. IT students also had the chance to visit FIAT Automobiles, Pune on 1 March and learned a lot about the automobile industry. An industrial visit to NISM was organized for BAF and BBI students on 3 March. It was a constructive experience as the students study concepts such as capital market in academics. On 10 March, students of BFM were taken to Camlin Industries, Tarapur. It was an enriching experience for the students.

- Dr. Ashwini Joshi,
Rohini Gaikwad,
Seema Vishwakarma, Faculty, VSIT



VSIT faculty achievement

Dr. Pashmeen Kaur Anand, Faculty of Management, VSIT was invited as a resource person and guest lecturer at Alard Institute of Management Studies and University of Mumbai Law Academy respectively. She was invited as a resource person for the National Seminar NAVONMESH at Alard Institute of Management under Savitribai Phule Pune University. The theme of the Seminar was “Innovation and Sustainability for a Dynamic Business Environment”. Dr. Anand spoke on management trends such as Big Data, data mining and the shift from human powered business to data-driven organizations. She also spoke on the digital trends in management and the significance of collaboration and mobility at the workplace. Social collaborations, connection and interaction are crucial to organizational success. Social purposes of organization were elucidated under the idea of ‘from profit to purpose’. Additionally, Dr. Anand noted a major shift in customer relationship management with the concepts of Pro-

sumers and Consowners, and explained about crowdsourcing. Her speech was well received and appreciated. The audience included academicians, students and people from corporates. The event was covered in a regional newspaper Navbharat.

At the guest lecture in University of Mumbai Law Academy, Dr. Anand addressed the first years on the topic “Business Communication Skills and Legal Profession” and explained how legal consultants are expected to play roles outside the traditional advisory role because every part of the organization ties up to the legal aspect of business. Lawyers are expected to interact actively and therefore require sharp and effective communication skills. She elucidated the importance of lawyers ensuring the integrity of the business maintained in communication. The students found it an enriching experience as she demonstrated the importance of communication through interactive activities.

- Lakshmi Pillai
Assistant Professor, VSIT

VIT School of Management: Making Students Industry Ready!



VIT School of Management is one of the top emerging management colleges in Mumbai region. Our flagship Master of Management Studies (MMS) course, recognized by the Mumbai University, has completed ten glorious years. The unique International MBA program (in collaboration with the University of Toledo, USA) is entering its fourth year. VIT School of Management believes in transforming students into professionals worthy of creating immense value for the industry. The Institute does not leave any stone unturned to keep the program relevant for the recruiters. These initiatives make VIT School of Management truly unique amongst the management colleges in Mumbai.

The Institute takes special pride in its curriculum which is totally aligned with

the industry (recruiter) requirements. We recognize that there is often a gap between what the industry needs and what usual management institutes teach. To bridge this gap, VIT School of Management has diligently mapped its curriculum with the best global B-schools like Harvard Business School, IIM Ahmedabad, S.P. Jain Institute of Management and Research (SPJIMR), Narsee Monjee Institute of Management Studies (NMIMS), Xavier Labor Relations Institute (XLRI), Tata Institute of Social Science (TISS) to identify courses that need to be added. These courses were also validated by our Industry Mentors and Board of Advisors (both the Boards featuring industry veterans). These Value Added Courses (VACs) now have been added to the existing Mumbai University

curriculum. This has resulted in a very holistic curriculum which is in line with industry requirements, where the first year provides the students with the overall ‘breadth’ of business understanding and a holistic perspective of business management and emerging trends; while the second year provides the ‘depth’ of the respective specializations where students undergo an optimal combination of Lecture Series, Workshops and Certification Courses to be transformed into ‘Industry Ready Professionals’.

The first set of Value Added Courses has already been executed for the current batch of First Year MMS students. Some of these courses are Sales Management and Selling Skills, Corporate Social Responsibility, Retail Management, Process Management and Direct

and Indirect Taxation. These courses have been executed by stalwarts from the industry who have in-depth knowledge of their respective domains.

Some of the Value Added Courses that have been finalized for the second year include Behavioral Finance, International Finance, Customer Relationship Management, Digital Marketing, Recruitment Selection & Psychometrics, Six Sigma Advance, Data Science and Enterprise Resource Planning.

These courses help the MMS students keep pace with the rapidly changing requirements of business management education. The end result is that the student is transformed into a robust industry professional!

- Arijit Ghosal,

Head- Marketing and Sales, VDT

“PRESS FOR PROGRESS”

Celebrated on 8 March every year, the significance of International Women’s Day is increasing every year and has become a custom today. It appears as a celebration of respect, appreciation, love and care towards women. The theme for 2018 is “Press for Progress”. Vidyalankar has been organising Women’s Day for more than a decade now and instills respect and care for women in young minds.

Songs find an easy way to the heart! Sarthak Parab, an SY B.Sc. IT student from VSIT, sang a song which was an expression of gratitude towards women. Dr. Rohini Kelkar, Principal, Vidyalankar School of Information Technology (VSIT), asserted that “Vidyalankar shows equality”. A woman’s performance can excel only with the support of men. Ms. Sandhya Kumar, Convenor of Women Development Cell, Vidyalankar Polytechnic, emphasized “#Press for Progress” as hoping for a new life.

The Chief Guest of the day Ms. Meenal Mohadikar, Women Entrepreneur & Founder of Aamhi Udyogini Prathishthan emphasized the celebration of



Women’s Day by recalling as it as a tradition of 110 years. She said, “Women are born entrepreneurs as they are born with creative and innovative thoughts”. The Women Entrepreneurship Platform is one that aspires to substantially increase the number of women entrepreneurs who will create and empower a dynamic new India. It will provide opportunities to women to realize their entrepreneurial initiatives and chalk out sustainable,



long-term strategies for their businesses.

The other vibrant guest of the day was Ms. N. Ambika, IPS officer DCP Zone 4. She explained Article 354 and emphasized its importance. She also spoke of the Police Didi programme. She urged students to be self-reliant and financially independent. She shared a couple of incidents regarding the effective use of social media and thus the importance of being responsible and alert citizens. She

said that being in the police force is not just a profession - it is a way of life!

Dr. Jyoti Satpute, Cosmetologist and Founder Director of ‘Jovis’ Institute believes in Think Big, Dream Big, Believe Big and that the results will be big as there is a burning desire to succeed in every woman. N. Vaidyanathan, General Manger, The Hindu, said that the importance of reading newspapers for the Civil Services exam preparation has increased tremendously. He advised students to always read editorials and develop their vocabulary.

Kanchan Taksale’s (M.Sc. IT) rendition of a poem was outstanding and the message was significant – “Women represent the universe.” VIT’s WDC Conventor Ms. Smruti Tekale proposed the vote of thanks. Women’s Day celebration at Vidyalankar spread awareness of women empowerment and achievements of women. The event was a grand celebration of women power, in association with The Hindu, Future India Club and Indus Land Club.

- Prof. Sindhu Krishnan,

Department of Management, VSIT

Bizcon 2018: Imagine Tomorrow

Entrepreneurship Cell, VSIT (Ecell) conducted its annual flagship Business event Bizcon 2018 on 17 March 2018. The one day event catered to students, budding entrepreneurs, faculty members and startup enthusiasts. Bizcon 2018 carried a motto “Imagine Tomorrow”, to show what India will look in future in its fastest growing digital economy.

Bizcon 2018 was addressed by keynote speaker Dr. Suresh Prabhakar Prabhu who is an Indian politician and the current Minister of Commerce & Industry and Civil Aviation of India. He elucidated on topics of entrepreneurship and its vital role to grow GDP of India. He also mentioned that youth can drive and shape the country's future. The keynote session was followed by Mr. Sanket Deshpande who is the Founder of Catalyst Partners, a Management Consulting and Investment Banking firm that supports entrepreneurs. Mr. Deshpande explained the whole current startup ecosystem of India and what India is predicted to look

like in the following years. The keynote address was followed by inspirational talks by Mr. Delzaad Deolaliwala, Co-Founder & Director of Accounting, Boheco, an innovative hemp farming company which makes products like cloth, oil, CBD Fabrics and yarn.



the market. Selected candidates were given an opportunity to pitch in front of an Investor. This initiative got huge appreciation from everyone and was presented under the name as “V-Startup”.

A series of quizzes were arranged on two tracks Biz-Quiz and Tech-Quiz to brush up general knowledge and improve analytical skills. A Startup Internship and Job Fair was also conducted in collaboration with the Placement Cell of VSIT. Startups were invited to hire participants on campus. Students were given pre-placement talk well before the interviews began. Many participants showed large interest in this fair and many of them were hired as interns.

To end the busy day on an enjoyable note, an IPL Auction was presented. It was a virtual bidding with virtual money. Participants were filtered by an IPL quiz and they were allowed to bid. Participants with the highest points won and were awarded cash prizes and vouchers. Bizcon 2018 proved to uplift knowledge and entrepreneurial spirit among students.

- Prof. Abhijeet Rane,

Department of Management, VSIT



On 17 January 2018, on behalf of the University of Mumbai, Vidyalkar Institute of Technology conducted its Degree Distribution Ceremony for the batch of its students who had graduated in 2017. The Vidyalkar Campus was bustling with enthusiasm and nostalgia as the graduates of the Engineering and Management programmes of the 2017 batch were awarded degree certificates.



Glimpses of VIT annual festival Verve 2018. Collage by Nachiket Parchure, BE CMPN (B), VIT

Don't Be Motivated.



We similarly we're all here because we **Think**. Find your reason to be pursuing whatever it is that you are.

Third - Find what you **Love** and hold on to it. Something permanent. Something to which time is irrelevant while favourable Change is constant.

Fourth - Believe. "Believe that you can do it, and you're halfway there." Believe that you can't and all you're going to face is despair.

Fifth - Start. As simple as it sounds, We all have it amiss. We plan, and let them be. We make promises and procrastinate delivery.

Ergo **START!** For the marathon of your Life has just begun. You're worse than simply losing. If you don't even run!

Don't be silly, we all know "Motivation" is like the desert rain. It comes briefly only to go. Ergo, don't be "Motivated", I would like for you to change your life By being **DRIVEN!**

Shubh EJ4G-B
Vidyalkar Polytechnic

Yes, I urge you To not be "Motivated" I would like to tell you a fact A fact you've seldom even considered to be related. Read up, and read well, my friend For this can potentially obliterate each one of your inner fiends.

Before we go on, I'd like you to be an active participant here, This is potentially life changing, Yes, this little article that you're reading.

First - Define your **Strengths**. What is it that you're great at. Nope, if your answer to that was a bland "nothing" Then I need you to think harder. We're all good at something. All that limits us is our thinking.

Second - Define your "**Why**". We all do things for a reason, "We all think therefore we are."