

V- TECHNOVATION-MSBTE State Level Project Competition hosted by VP.....**P2**

Case Study in new Avatar:**P3**

Movie Review: Captain Marvel.....**P4**

Not just magnitude but also the direction!

VECTOR

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Vidyalankar Institute of Technology achieves NAAC Accreditation with A+ Grade

Vidyalankar Institute of Technology, an Engineering and Management Institute centrally located in Mumbai, has achieved accreditation with an A+ Grade by National Assessment and Accreditation Council (NAAC). Among all categories of institutes accredited A+ in the First Cycle as per the Revised Accreditation Framework, Vidyalankar Institute of Technology, with a score of 3.41 stands at First position in Maharashtra and Second in India.

As per the NAAC Committee report, the strengths of this institute identified by the NAAC peer team include “Student Centric digitally ena-



bled learning environment through excellent campus ambience to meet the needs of millennials, competent and passionate faculty and social commitment with outreach activities”.

Commenting on the NAAC accreditation, Ms. Rashmi Deshpande, Chairperson, VDT said, “This is an important milestone in the journey

of Vidyalankar, and reaffirms our commitment to do whatever it takes to provide the best possible educational experience for our students. This remarkable achievement was possible because of the concerted efforts of all stakeholders including alumni, employers, and parents. Steered by Director Mr. Milind Tadvalkar, Principal Dr. Sunil A.

Patekar, Vice Principal Ms. Varsha Bhosale and NAAC Convenor & Director, IQAC Dr. Sangeeta Joshi, the journey of NAAC Accreditation proved to be a fruitful one. The students of the institute, around whom every single initiative revolves, the dedicated faculty, technical and administrative staff have collectively put in efforts to raise the bar.”

Established in the year 1999, Vidyalankar Institute of Technology (VIT) started its journey with 03 courses and a vision to provide an educational environment. Currently the Institute caters to 05 UG Engineering, 03 PG Engineering courses, a Management course and a PhD programme in Computer

Engineering. The infrastructure won the Design Share 2007 Award and it proposes an appealing sight which is environment friendly. Programs of the institute are accredited by National Board of Accreditation, and have also received permanent affiliation from Mumbai University.

VIT aims to create industry-ready professionals, research scholars and proficient entrepreneurs by infusing the right blend of toolset which includes award-winning world class infrastructure and technological expertise, skillset with focus on honing technical and soft skills and mindset which inculcates professional acumen and social sensitivity in aca-

demics and sensitizes students towards addressing societal needs-. The institute encourages innovative thinking and intellectually stimulates them towards technology and research. Besides academics with strategic delivery mechanisms in place, the focus of the Institute is also on co-curricular and extra-curricular activities which bring improvement in academics and life skills.

To be categorized ‘A+’ by NAAC is a significant milestone in the journey of success for VIT. The Institute has now set its targets on academic autonomy, and faculty and student exchange programs at an international level.

— Team VIT

Dr. Sanjeevani Deshpande Memorial Elocution Competition

Public speaking enables one to develop various facets of one’s personality. With the endeavour to sharpen persuasion comes the need to project ideas confidently, exhibit knowledge coupled with style, and impressive vocabulary to deliver arguments with surgical precision. Elocution competitions aim at bringing students one step closer to becoming world leaders. The Dr. Sanjeevani Deshpande Memorial Elocution Competition is an initiative by Vidyalankar Dynanapeeth Trust, as a tribute to the titular personality. Dr. Sanjeevani Deshpande was an erudite academician and a keen literature enthusiast. She was an inspiration to many. As a co-founder of Vidyalankar, she helped christen the name that embodies love for seeking knowledge and pride in education. All institutes of Vidyalankar worked to bring competent students to speak on topics of contemporary relevance. 180 participants from colleges across Mumbai registered for the preliminary round that was held on March 12, 2019. The final round was held on March 15, 2019 at Vidyalankar Auditorium. The participants competed in four tracks:



one for English speakers, one for Hindi speakers, one for Marathi and another specifically for the differently-abled.

Everything on the planet hasThe participants spoke with much vigour, presenting thought-provoking arguments and enrapturing both the audience and the judges. From 180 participants, 26 advanced to the finals. The final round was exciting as participants attempted to convince the judges of their logical arguments and many of them enthralled their fellow competitors. The winner from the English track, Ms. Alolika Dutta, cogently articulated the disturbing operation of censoring authorities. The most popular topic was ‘Money and Happiness’ which definitely gave the listeners a lot to think about. The winner

from the Hindi track, Mr. Vivek Dubey, received a resounding applause and also won the best speaker award. Mr. Eknath Gopal won from the Marathi track. Mr. Pratik Raut won from the differently-abled track and his speech was well-received by the audience. The Chief Mentor, Mr. Chandrashekhar Kulkarni, kept the audience in raptures. Mr. Bharat Dhabholkar, the Chief Guest, helped lighten the audience with interesting anecdotes from his life, reminding the audience that happiness may be derived from money but it is a state of mind invoked from within. The event concluded on a memorable note with the organizers and the audience leaving with renewed wisdom.

—Lakshmi Pillai, Assistant Professor, VSIT

Vidyalankar Students Make Waves at SIH 2019!

2 teams of VIT students won laurels at Smart India Hackathon (SIH), the world’s biggest Open Innovation Model! More than 2

lakh students from across the nation had sent in their entries and 1300 teams participated in the grand finale held at 48 different centres in India!



A team of students from VP bagged a Special Mention Prize at SIH 2019



Hearty Congratulations

Ms. Mythri Ravindra, currently pursuing BE Information Technology at VIT, bagged international placement with a salary package of Rs. 37.5 lakhs per annum at Uniqlo, a Japanese Retailing Company. Mythri's location of work would be Tokyo and she had to undergo a number of stages in the recruitment process before being selected as one of the 5 students from Mumbai!



Mr. Kartavya Kothari, currently pursuing BE Computer Engineering at VIT, achieved GATE 2019 All India Rank 45 - CS! He started preparation for GATE when he was in his Third Year by joining Vidyalankar Coaching Classes. In addition to acquiring conceptual knowledge in college, Kartavya practiced a lot by solving past exam questions provided by Vidyalankar Classes multiple times and took around 15 mock tests.

VP students Pratiksha Jain and Shivam More emerged as winners at National level Project Presentation event and State Level Project Competitions respectively.



V- Chitra- A short film and Documentary Fest

The Department of Mass Communication of Vidyalankar School of Information Technology launched V-Chitra- A short film and Documentary festival, on the 20th of February 2019. V-CHITRA provided a platform to students of different colleges in Mumbai to present Short Films and Documentaries and inculcated collaborative creation.



The Chief Guest was Ms. Renuka Shahane, one of the greatest actresses of Indian Television and Cinema. She addressed the future generation of films and motivated them. The judges for the event were Shri Chetan Mathur a Film-maker, director, writer and a Preview Committee Member of IFFI (International Film Festival of India). Shri Santosh Pathare, Secretary-Prabhat Chitra Mandal was also the judge for the event. The other prominent personalities who attended the event was Shri Dhananjay Kulkarni, eminent cinematogra-

pher and Shri Haaris Shaikh - Digital Editor, Maharashtra Times online.

The response to the event was huge. Students from more than 32 colleges of Mumbai participated in the first Short film festival organised by the BMM department of VSIT. The Documentary *Khooni Ganapati* won the Best Documentary award. The Short film which won the first prize was *Rahaae* directed by Rishikesh. Mutant was the short film to secure second position from, HR College Mumbai. Seventeen, a film by students of Kirti College secured the third position.

Glimpses of TEDxVIT 2019



V- TECHNOVATION- MSBTE State Level Project Competition hosted by VP



Vidyalankar Polytechnic hosted a State Level project competition 2018-2019 of Mumbai region for Maharashtra State Board of Technical Education Mumbai, Maharashtra on 12 March 2019. A committee of experts adjudged winner and runner up in the region. The competition was inaugurated by the Chief Guest Dr. Vinod Mohitkar, (Director MSBTE) along with other dignitaries of MSBTE. Mr M. R Das (Chief General Manager, Indian Oil Corporation) was the Special Guest on the occasion.

Total 44 Projects from all over Maharashtra were part of the competition. The winner of 1st PRIZE: 1,00,000 and trophy was a team of students



from Government Polytechnic, Bandra, Mumbai for the project “Student Railway Concession Receipt Vending Machine”. A team from St. John College of Engg and Technology, Palghar was the runner-

up and won 50,000 and a trophy for the project “Vial Filling Machine”. The best innovative projects will be filed for patenting by MSBTE echoing with START UP INDIA STANDUP INDIA.

MARATHI BHASHA DIVAS

Spoken by at least 71 million people, Marathi, a language native to Maharashtra, carries a history of pride, bravery, fraternity and other values associated with the cultural heritage of the state. Marathi Divas is an occasion celebrating the wonderful language of Marathi. Vidyalankar's Marathi Vagmay Mandal organized Marathi Bhasha Gaurav Din on 27th February 2019 in the Auditorium. Granth Dindi was organized to mark the importance of Marathi literature and honour it. Granth Dindi is a procession of books placed in a palanquin, carried amidst much revelry. Students spoke on Kusumagraj Jayanti and on the impor-



tance of Marathi Bhasha. Poems of P.L. Deshpande, Kusumagraj and on Marathi Bhasha were recited.

Marathi Paul Padhte Pudhe, Majhya Marathi Godi and Marathi Abhimangeet were sung by a group of students. Winners of various competitions held during Marathi Bhasha

Sanwardhan Pandharvada were felicitated by the Principal of VSIT. There was an overwhelming response to all the programs not only from Marathi speaking students but also from students coming from a non-Marathi background.

—Samiksha Mhatre, TYBAF- B, VSIT

Case Study in new Avatar: VANGUARD at Vidyalankar

For many decades, Vidyalankar has been the torch bearer when it comes to leading new initiatives in the education industry. One such innovative initiative was VANGUARD National Case Study Conclave conceptualised by Vidyalankar Dnyanapeeth Trust. True to its name, VANGUARD, meaning a group of people leading the way in new ideas, the team wanted to give a new spin to the concept of case study competitions and multiple initiatives were taken to ensure the same. Firstly, the conclave was conceptualised and fine-tuned under the aegis of expert mentors from renowned institutions like Jamnalal Bajaj Institute of Management Studies, Sardar Patel Institute of Technology and Bombay Management Association. Secondly, in a rare initiative, the competition was kept open for management institutes, Engineering colleges, Undergrad colleges, as well as the industry. Also, the conclave was designed to be a value addition for the participants. Accordingly, expert mentoring session was arranged for the teams. Most importantly, we presented the participants a live case study. Our corporate partner, Lovely Toys, a company that deals in Soft Toys shared their real life business challenges, which were then developed into a case



study by Vidyalankar faculty. The founders of the company were present at the event and they agreed that they received very interesting solutions to their real life challenges.

The event saw very enthusiastic participation from all quarters. Over 50 registrations were received from institutions from as far as Nagpur and Hyderabad. After extensive deliberation, 11 worthy teams were shortlisted for the finale. The final event on 7th March 2019 saw a flawless execution by the students of VIT School of Management. The shortlisted teams presented to an eminent panel of judges that included, Mr. Ashish Pethe, Partner, Waman Hari Pethe Jewellers, Dr. Vinay Kulkarni, Professor, IIT Bombay, E.A. Sundaram, Executive Director, DHFL Pramerica Asset Managers Pvt. Ltd and Dr. RajanTungare, Retd.

Director, Maharashtra Institute of Labor Studies. Mr. Girish Deshpande, Senior Vice President at IDBI Capital was the chief guest for the occasion. The winners were Vidyalankar School of Information Technology (First prize), Jamnalal Bajaj Institute of Management Studies (Second Prize) and Sardar Patel Institute of Technology (Third Prize). The consolation prizes were awarded to VIT School of Management, Vishwa Vishwani School of Business (Hyderabad) and RA Podar College of Commerce & Economics. The event concept and fine execution were lauded by one and all. VANGUARD has certainly heralded a new direction in the concept of Case Study competitions.

—Arijit Ghosal
Head – Marketing

Vidyalankar Dnyanapeeth Trust

Vidyalankar School of Management partners with Bombay Management Association

Vidyalankar Dnyanapeeth Trust partnered with renowned industry body Bombay Management Association for the 40th edition of BMA Corporate Leadership & Academic Awards. The high profile event was held in Mumbai with

Padma Vibhushan Dr. Raghunath Mashelkar as Chief Guest. The students of VIT School of Management enthusiastically worked with BMA to make the event a grand success and gained valuable hands-on exposure of managing real life events.

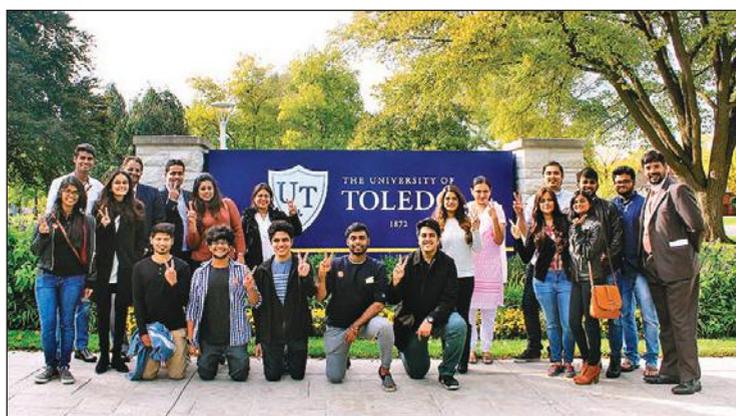


The Path Breaking 1+1 International MBA program from USA

In today's world of globalization borders are present, but only on political maps. In businesses, globalization is described by theorists as the process through which societies and economies are integrated through cross border flow of ideas, communication, technology, capital, people, finance, goods, services and information. To cater to the needs of globalization, countries need skilled manpower in various fields of businesses that will prosper in the global economy and hence the need of International MBA scholars.

Ovidyalankar's international 1+1 MBA program with University of Toledo (the State University of Ohio, Accredited by AACSB) is one such avenue which opens up the gates to understand the global business environment. Its unique structure to study 1 year in India & 1 year in the USA enables learning with students of different nationalities and diverse background.

Learning on various scenari-



os and case studies of global brands unfolds the challenges faced in the global business world and also gives an approach to overcome these challenges in the international markets.

Any brand aspiring to go global would certainly require people trained in newest international market traits. Keeping this in mind, the International MBA program offers various specializations such as Marketing, Finance, Human Resource Development, Information Systems, Finance,

Healthcare Management, Leadership Management, International Business and even Entrepreneurship. Students are even encouraged to take dual specialization to enhance their market value and becoming highly employable.

Generally it is observed that the MBA programs abroad is the game for people with deep pockets and many students are deprived from such brilliant opportunities. The 1+1 program reduces the cost of education to 50% by studying the first year in India with Vidy-

alankar. The University of Toledo also recognizes the merit in students and offers scholarship of \$ 9000; this further reduces the course expenses and become very affordable.

Another challenge faced by students is that they feel homesick when they are alone. In this program the cohort goes together and this much reduces their stress of being alone in a foreign land.

Finally, the return on investment is surely the key in decision making. The Program makes landing jobs easier for the aspirants by having upto 3 years of post study work visa called Optional Practical Training (OPT) to students using which they can work full-time in the USA. Recruitment opportunities with the universities have brands like Amazon, Pepsico, Goldman Sachs recruiting students and offering packages ranging from \$ 70,000 to \$ 90,000.

Shubhra Sewalikar- MBA HR and International Business 2016 Graduate says:
“The opportunity really

changed my perspective to look at the business problem and that now helps me to come out with unique business solutions when I am working with Pepsico as a HR screener”

Darlene Evans, Assistant Director Graduate Admissions says: “The University of Toledo is honored to partner with Vidyalankar. The students who enroll have proven to be serious scholars who avail themselves of the opportunities and resources provided by the University of Toledo. They have also shown professionalism in the classroom and in their dealings with university administration.”

Highlights of the course:

- 1 year in India, 1 year in USA
- Affordable
- Upto 40% Scholarships
- Upto 3 years work permit
- Excellent job opportunities in international markets.

—Ms. Shweta Apte
Associate Dean – International Programs
Vidyalankar Institute for International Education

“The great question that has never been answered, and which I have not yet been able to answer, despite my thirty years of research into the feminine soul, is ‘What does a woman want?’

— Sigmund Freud

Alumni Corner: Abhay Valsangkar, VIT Alumnus

When I entered VIT as a DSE student, VIT not only accepted me but also empowered me to explore my abilities and excel in it. As I continued my engineering journey, I enjoyed and learnt a lot as a Core Student Council Member (2012), then as a General Secretary (2013-14), and as an Advisory Committee Member (2015). These different roles helped me develop my biggest asset till date - my confidence! My thirst for Lifelong Learning led me to complete my MBA in HR (Pune), PGDM in Training and Development (MHRD), Certificate Programs in Training from NSDC, Govt. of India etc. while learning more about Training from some of Best Trainers in the World including - Robin Sharma, Jack Canfield, Jeffrey Archer, T Harv Eker, Mac Attram & Gaur Gopal Das. I feel blessed to have received a few awards including one from our Ex President Mr. Pranab

Mukherjee for securing AIR-2 in Training & Development Programme, Entrepreneurial Excellence Award from Mr. Arvind Sawant, Member of Parliament & Skill Development Trainer Award from Mr. Rosha, CEO HSBC India.

Armed with confidence as my backbone, I started my entrepreneurial journey, which led to the foundation of Alter Ego Learning, a Learning & Development organization, commissioned with an aim to help the youth of our country discover their Alter Ego and develop it to such a level that they don't have to wear a mask in front of people when they meet them. Today Alter Ego Learning provides L&D solutions to more than 20 different organizations, including MNCs like Capgemini, TCS, LTI etc.

Over the past three Years, Alter Ego Learning has successfully trained and transformed over 10,000+ trainees including professionals & students across the country while being on a mission to trans-



form over 5,00,000+ trainees in the next 3 years. From being a job seeker while applying in many corporates, to becoming a job provider while training various MNCs, the journey has been adventurous and

hugely gratifying. I would like to take this golden opportunity to share a message to all the readers, “Come out of your comfort zone and you'll see how miracles happen every day”!

Movie Review: Captain Marvel



When I booked the tickets for this movie, I had no idea what to expect and I was only going for this movie because my brother wanted to watch it. I was told that this movie has a female-character as the lead and if I'm being honest, I enjoyed it very much. I enjoyed it more than I would've enjoyed any other Marvel movie.

Most Marvel movies have been male-centric, focusing on their resourcefulness, flaws redeemed by their unrealistic inclination towards sacrificial actions to 'save the human race' and not to mention, the favourite *Avengers* series cannot defend itself with Natasha Romanoff, as her character remains largely underdeveloped. *Captain Marvel* on the other hand is a fresh female-centric movie and most specifically, feminist.

Captain Marvel/ Vers/ Carol Danvers is introduced as a Starforce agent from the alien race known as Kree. She weilds superpowers such as super strength, a lot of physical endurance and also the ability to create a surge of power/energy through her hands. Anyway, the lead character Vers throughout the movie doesn't or cannot remember how she got her superpowers or what her life history is.

Vers gets assigned to a case where she's expected to recover a spy, who's also a Kree. And soon she reaches earth, or C-53 as the Kree terms our planet. Soon she is led to discover her identity and her past, connecting to her friend, Maria Rambeau and Maria's daughter. There is an interesting motif that runs through the plot: Vers is continuously told to 'control her emotions'. Her Kree leader, a male, convinces her that she is weakened by her emotions. Its interesting to note the universality of this motif: women are often told that emotions are a weakness and that it must be suppressed. However, as her female friend reconnects her to her past, she realises that emotions actually strengthen and uses it to empower herself, both physically and mentally.

The two end credits serve as a build up to the upcoming instalment in the *Avengers* series, due in April. Of course, those of you who must have watched *Captain Marvel* will agree that Nick Fury's dynamic side is quite refreshing, serving as comic relief. And of course, one cannot forget to mention his comically tragic affection for a cat (a Flerken) who makes for quite an interesting pet.

— Ann Khan, FYBMS, VSIT

Remember Woman

Remember Woman....
You gave life!
You are a Wife!
A Mother, a Sister, a Survivor!
You were born Miracle Creator,
Magic Maker!
Eternally you are Beautiful...
You're my Source...
You're my Power...
You're My Sunshine and My
Blooming Flower...!
I Hear Your Heart Sing...
My Dear, You Have an Invisible
Wing...
Let Your Dreams Fly High...

Beyond The Clouds to Reach the
Sky...!
Your Soul is Your Soulmate...
Listen to your Inner Voice and Why
Wait?
Let the World Shout and Scream...
You Follow Your Dream...!
Remember Woman—You are More
Than You Can See...
Remember You Are Loved
Endlessly...!
Oh Woman! The Love, Dedication
and Passion
That You Share...
I Appreciate the Way You Care...!

You Are There for People You Love
All the While...
You Sacrifice for That One Smile...!
You Are a Role Model for People
Around...
It's Just Honesty and Pure Love
That Surrounds...!
Love The Way You Rock Your
Unique Style...
Every time You Make Me Smile...!
Remember Woman Remember!
Never Change a Thing About You...
You Are a Rock star! My Superstar!
Just Be WHO YOU ARE!!!
— Sadaf Shaikh, M.Sc. IT, VSIT

Goal!!

Kudos to the VIT Football Team for bagging the top honours at various colleges, namely Terna Engineering College, Navi Mumbai, Ramrao Adik Institute of Technology, Navi Mumbai, Institute of Chemical Technology, Mumbai and Lokmanya Tilak Municipal Medical College, Mumbai!

