

## **FRANCHISEE PROFILE**

Vidyalankar is looking for promising entrepreneurs who can be valuable partners in their ever continuing story of success. The franchisees will essentially be entrepreneurs running the coaching activity as their own venture. They will operate under the guidance of Vidyalankar – using Vidyalankar’s brand name, material and the formidable expertise developed by the brand for over half a century

- Passion to provide the best of services to the student community.
- Resident of the city or-with knowledge of the city / town applied for.
- Actively involved in the centre operations.
- Good managerial and administrative experience.

Besides first time entrepreneurs, the franchise model offered by the brand is also suitable for existing tutorial centers who want to enter the IIT-JEE training segment and also for schools and junior colleges who intend to start an integrated programme to synchronize IIT-JEE and board exam preparation within their premises.